



Hack Arizona

+850 Attendees
January 12th-14th, 2018
The University of Arizona
Science-Engineering Library

About Hack Arizona

Hack Arizona is a student-run organization based at the University of Arizona that is committed to fostering a world-class hacker culture in the southwest.

Hack Arizona started out of the need for a hacker support network at the University of Arizona that would provide students with:

- A platform to discuss their ideas
- Equipment to experiment with new technology
- Events to spark collaboration
- Opportunities for entrepreneurship
- Professional mentorship on cutting-edge development practices
- Connections to startup founders and technology companies

Hack Arizona's Past & Future

Hack Arizona was founded in the Fall of 2014, featuring its first flagship hackathon in the Spring of 2015. Since then, Hack Arizona and its sponsors have grown the Hack Arizona hackathon into a bustling community of student hackers. In the spirit of exploring new opportunities to engage students further, we are introducing a new initiative. We call it FirstByte. To increase the quality of the event, we are also improving our mentorship channels by introducing CatQ.

Hack Arizona 2017 Hackathon

(January 13th, 2017)

+900 Attendees during the first day

+850 Attendees
(Around **+30%**) from 2016

130 Project Submissions
(**+34%**) from 2016



Past Hackathons Statistics

2015: +400 Attendees

2016: +650 Attendees

2017: +850 Attendees

Why Sponsor Hack Arizona

As a sponsor of Hack Arizona, you will have the opportunity to engage with the next generation of developers, engineers, thinkers and problem solvers as they learn about you and your organization.



...and many more

Engage aspiring developers

Mentor participants by assisting them with their projects

Recruit participants from top or local universities



THE UNIVERSITY OF ARIZONA
University Libraries

MLH
MAJOR LEAGUE HACKING

POWERED BY  |  Windows

Raytheon



Microsoft

Google

amazon

sunquest.



Olivia
by Recruiting.Ai



PayPal



State Farm[®]

intuit.
Developer



hivemetric



ackerearth



namecheap

amadeus

CTRL  **LLECTIVE**

notebowl



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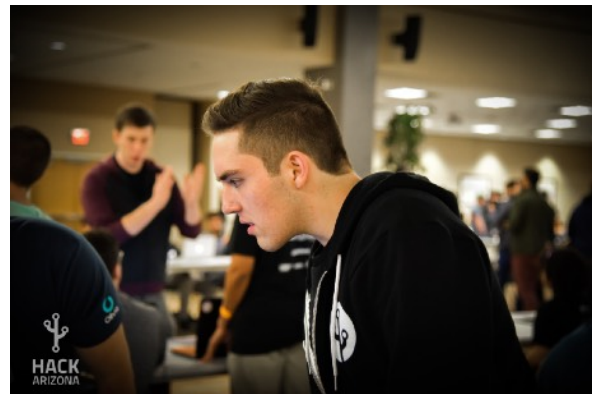
Better
ON CALL

Introducing Hack Arizona 2018

FirstByte

In alignment with Hack Arizona's aim to be accessible to everyone, FirstByte is a new program with the ambitious goal of providing technical training. FirstByte invites students of all skill levels and backgrounds to come together and learn.

This new initiative offers guidance on getting started in a variety of topics. These topics include web development, mobile development, game development, graphic design, and many more. We are creating a space to expand technical skillsets and enabling anyone to become a part of the community.



CatQ

This year we are introducing CatQ. It is "a real-time help queue and mentor management application." CatQ was built on top of HELPq, which was originally built for the HackMIT hackathon. The goal behind this is to improve our hackathon's mentorship channels.

Sponsorship Tiers

	Prickly Pear	Barrel	Senita	Cholla	Saguaro
	\$2,500	\$5,000	\$7,000	\$10,000	\$12,000
Number of table	1	1	2	3	5
Access to Sponsors' Lounge	✓	✓	✓	✓	✓
Sponsor brand recognition	✓	✓	✓	✓	✓
TechTalks/ Workshops	✓	✓	✓	✓	✓
Sponsor prize(s)	✓	✓	✓	✓	✓
Opening ceremony Segment (30 seconds)	✓	✓	✓	✓	✓
Access To Student Data		✓	✓	✓	✓
Private Interview Room			✓	✓	✓
Access to a Golf Cart				✓	✓
Custom Floor					✓
Co-Host Status					✓

Sponsorship Tiers Descriptions

- The "Sponsors' Lounge" is a relaxing sitting area with refreshments
- The "Sponsor brand recognition" perk means that a sponsor brand will be communicated via social media, teeshirts, posters, etc.
- The "Private Interview Room" perk allows sponsors to interview aspiring hackathon participants for a job or internship at their respective organizations
- The "Custom Floor" perk provides the sponsor the opportunity to brand a floor at the venue the way they see fit
- The Co-Host Status perk provides:
 - Access to all add-ons (listed below)
 - Parking close to the venue

Sponsorship Add-ons

Add-ons	Price
More time during the opening ceremony sponsors' segments (Up from 30 seconds to 60 seconds)	\$300
Swag Bag promotional material (flyers, etc)	\$200
Closing remarks during the demo day venue. Limited to one minute for each sponsor (only five sponsors in total can get this add-on)	\$500

Help Us Foster World Class Hacker Culture in the Southwest

hackerizona.org



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